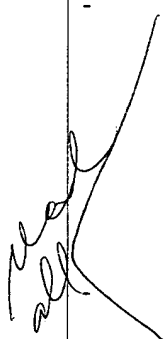


-	1	705/10.ccls. and "marketing initiative" and ((airline or airplane) same ticket)	USPAT; US-PGPUB	2003/01/12 13:14
-	1	"marketing initiative" and ((airline or airplane) same ticket)	USPAT; US-PGPUB	2003/01/12 13:21
-	1	(marketing same statistics same past same (offer or initiative)) and (customer same request same (retail or product or service or sale))	USPAT; US-PGPUB	2003/01/12 13:23
-	0	(marketing same statistics same past same (offer or initiative)) and (customer same request same (retail or product or service or sale))	EPO; JPO; DERWENT; IBM_TDB	2003/01/12 13:23
-	794	705/10.ccls.	USPAT; US-PGPUB	2003/01/12 13:24
-	0	"marketing program" same parameters same target	USPAT; US-PGPUB	2003/01/12 13:25
-	95	(marketing adj (program or campaign or initiative)) same effective\$4	USPAT; US-PGPUB	2003/01/12 15:37
-	2	(marketing adj (program or campaign or initiative)) same effective\$4 same past	USPAT; US-PGPUB	2003/01/12 13:35
-	7	(marketing same analy\$4 same (program or campaign or initiative)) same effective\$4 same (past or histor\$4) same (data or result)	USPAT; US-PGPUB	2004/02/17 13:14
-	0	(marketing same analy\$4 same (program or campaign or initiative)) same effective\$4 same (past or histor\$4) same select\$3	EPO; JPO; DERWENT; IBM_TDB	2003/01/12 13:45
-	2	(marketing same analy\$4 same (program or campaign or initiative)) same effective\$4 same (past or histor\$4) same select\$3	USPAT; US-PGPUB	2003/01/12 13:45
-	21	(marketing same (campaign or initiative or program)) and (effective\$4 same statistic\$4 same (result or status))	USPAT; US-PGPUB	2003/01/12 13:48
-	1	VALENTINE-CHRISTIAN\$.in.	USPAT; US-PGPUB	2003/01/12 13:49
-	1	HOBTE-DAVID\$.in.	USPAT; US-PGPUB	2003/01/12 13:49
-	1	NILSON-VICTOR\$.in.	USPAT; US-PGPUB	2003/01/12 13:49
-	1	POAGE-JAMES\$.in.	USPAT; US-PGPUB	2003/01/12 13:50
-	6433	marketing	EPO; JPO; DERWENT; IBM_TDB	2003/01/12 13:51
-	34	marketing same effectiveness	EPO; JPO; DERWENT; IBM_TDB	2003/01/12 13:51
-	8	marketing same (hit with rate)	USPAT; US-PGPUB	2003/01/12 13:51
-	11	(marketing adj (program or campaign or initiative)) same effective\$4	EPO; JPO; DERWENT; IBM_TDB	2003/01/12 15:37
-	454	705/10.ccls.	USPAT	2004/02/13 17:24
-	11	705/10.ccls. and marketing and flight	USPAT	2004/02/13 17:25
-	0	705/10.ccls. and (marketing same (offer or initiative)) and flight	USPAT	2004/02/13 17:26
-	17	705/10.ccls. and (marketing same (offer or initiative)) and flight	USPAT	2004/02/13 17:26
-	6	705/10.ccls. and (marketing same (offer or initiative)) and flight and ((offer or initiative or marketing) same effect\$7)	USPAT	2004/02/13 17:28
-	14	(marketing same (offer or initiative)) and flight and ((offer or initiative or marketing) same effect\$7)	USPAT	2004/02/13 17:28
-	201	(marketing same (offer or initiative)) and ((offer or initiative or marketing) same effect\$7)	USPAT	2004/02/13 17:29
-	42	(marketing same (offer or initiative)) and ((measur\$5 or determin\$3) same (offer or initiative or marketing) same effect\$7)	USPAT	2004/02/13 17:33
-	0	(marketing same (offer or initiative)) and ((measur\$5 or determin\$3) adj (offer or initiative or marketing) adj effect\$7)	USPAT	2004/02/13 17:31
-	0	(customer same (offer or initiative)) and ((measur\$5 or determin\$3) adj (offer or initiative or marketing) adj effect\$7)	USPAT	2004/02/13 17:32

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-	54	(marketing same (offer or initiative)) and ((measur\$5 or determin\$3 or assess\$4 or evaluat\$3) same (offer or initiative or marketing) same effect\$7)	USPAT	2004/02/13 17:43
-	0	(marketing same (offer or initiative)) and ((measur\$5 or determin\$3 or assess\$4 or evaluat\$3) same (offer or initiative or marketing) same effect\$7 same ((prior or before or pre) adj (implement\$5 or run\$4 or use or using)))	USPAT	2004/02/13 17:44
-	10	(marketing same (offer or initiative)) and ((measur\$5 or determin\$3 or assess\$4 or evaluat\$3) same (offer or initiative or marketing) same effect\$7 same (prior or before or pre) same (implement\$5 or run\$4 or use or using))	USPAT	2004/02/13 17:44
-	3	(marketing adj analy\$4) and ((success\$3 or effective\$4) same (past or histor\$4) same (data or result))	USPAT	2004/02/18 14:43
-	75	(marketing same analy\$4) and ((success\$3 or effective\$4) same (past or histor\$4) same (data or result))	USPAT	2004/02/18 15:00
-	139	(marketing same analy\$4) and ((success\$3 or effective\$4) same (past or histor\$4 or previous\$2) same (data or result))	USPAT	2004/02/18 17:02
-	132	(marketing same analy\$4) and ((success\$3 or effective\$4) same (past or histor\$4 or previous\$2) same (data or result)) and database	USPAT	2004/02/19 09:50
-	146	(marketing same analy\$4) and ((success\$3 or effective\$4) same (past or histor\$4 or previous\$2) same (data or result or initiative or adverti\$6 or marketing or coupon or offer)) and database	USPAT	2004/02/19 10:14
-	1	(marketing same analy\$4) and ((success\$3 or effective\$4) same (past or histor\$4 or previous\$2) same (data or result or initiative or adverti\$6 or marketing or coupon or offer)) and database and ((evalu\$3 or analy\$4 or determin\$4) same (success\$3 or effective\$4) same (new adj (initiative or adverti\$6 or marketing or coupon or offer)))	USPAT	2004/02/19 10:11
-	27	(marketing same analy\$4) and ((success\$3 or effective\$4) same (past or histor\$4 or previous\$2) same (data or result or initiative or adverti\$6 or marketing or coupon or offer)) and database and ((another or new) adj (initiative or adverti\$6 or marketing or coupon or offer))	USPAT	2004/02/19 10:24
-	33	(marketing same analy\$4) and ((success\$3 or effective\$4) same (past or histor\$4 or previous\$2) same (data or result or initiative or adverti\$6 or marketing or coupon or offer)) and database and ((another or new or subsequent) adj (initiative or adverti\$6 or marketing or coupon or offer))	USPAT	2004/02/19 12:24
-	2	(marketing same analy\$4) and ((success\$3 or effective\$4) same ((past or histor\$4 or previous\$2) adj (data or result or initiative or adverti\$6 or marketing or coupon or offer))) and database and ((another or new or subsequent) adj (initiative or adverti\$6 or marketing or coupon or offer))	USPAT	2004/02/19 10:35
-	37	(marketing same analy\$4) and ((success\$3 or effective\$4) same (past or histor\$4 or previous\$2) same (data or result or initiative or adverti\$6 or marketing or coupon or offer or promotion)) and database and ((another or new or subsequent) adj (initiative or adverti\$6 or marketing or coupon or offer or promotion))	USPAT	2004/02/19 12:31
-	37	(marketing same analy\$4) and ((success\$3 or effective\$4) same (past or histor\$4 or previous\$2) same (data or result or initiative or adverti\$6 or marketing or coupon or offer or promotion)) and database and ((another or new or subsequent) adj (initiative or adverti\$6 or marketing or coupon or offer or promotion)) and ((success\$3 or effective\$4) same (data or result or measur\$5 or indicat\$3 or rate or rating))	USPAT	2004/02/19 14:36


  
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-	21	(marketing same analy\$4) and ((success\$3 or effective\$4) same (past or histor\$4 or previous\$2) same (data or result or initiative or adverti\$6 or marketing or coupon or offer or promotion)) and database and ((another or new or subsequent) adj (initiative or adverti\$6 or marketing or coupon or offer or promotion)) and ((success\$3 or effective\$4) same (data or result or measur\$5 or indicat\$3 or rate or rating)) and ((past or histor\$4 or previous\$2) adj (initiative or adverti\$6 or marketing or coupon or offer or promotion))	USPAT	2004/02/19 14:43
-	21	(marketing same analy\$4) and ((success\$3 or effective\$4) same (past or histor\$4 or previous\$2) same (data or result or initiative or adverti\$6 or marketing or coupon or offer or promotion)) and ((initiative or adverti\$6 or marketing or coupon or offer or promotion) same database) and ((another or new or subsequent) adj (initiative or adverti\$6 or marketing or coupon or offer or promotion)) and ((success\$3 or effective\$4) same (data or result or measur\$5 or indicat\$3 or rate or rating)) and ((past or histor\$4 or previous\$2) adj (initiative or adverti\$6 or marketing or coupon or offer or promotion))	USPAT	2004/02/19 14:48
-	17	(marketing same analy\$4) and ((success\$3 or effective\$4) same (past or histor\$4 or previous\$2) same (data or result or initiative or adverti\$6 or marketing or coupon or offer or promotion)) and ((initiative or adverti\$6 or marketing or coupon or offer or promotion) same database) and ((another or new or subsequent) adj (initiative or adverti\$6 or marketing or coupon or offer or promotion)) and ((success\$3 or effective\$4) same (data or result or measur\$5 or indicat\$3 or rate or rating)) and ((past or histor\$4 or previous\$2) adj (initiative or adverti\$6 or marketing or coupon or offer or promotion)) and sale	USPAT	2004/02/19 14:48
-	6	("5948061"   "5949419"   "6018748"   "6038598"   "6226656"   "6286043").PN.	USPAT	2004/02/19 14:56
-	3	((("5948061"   "5949419"   "6018748"   "6038598"   "6226656"   "6286043").PN.) and ((success\$3 or effective\$4) same (data or result or measur\$5 or indicat\$3 or rate or rating))	USPAT	2004/02/19 15:27
-	2	((("5948061"   "5949419"   "6018748"   "6038598"   "6226656"   "6286043").PN.) and ((success\$3 or effective\$4) same (data or result or measur\$5 or indicat\$3 or rate or rating)) and (past or histor\$4 or previous\$2)	USPAT	2004/02/19 15:27
-	16	("4012132"   "4930011"   "5223924"   "5260778"   "5446919"   "5515098"   "5636346"   "5664174"   "5675788"   "5742816"   "5812642"   "5842200"   "5848396"   "5855008"   "5867386"   "6029176").PN.	USPAT	2004/02/20 08:52
-	11	((("4012132"   "4930011"   "5223924"   "5260778"   "5446919"   "5515098"   "5636346"   "5664174"   "5675788"   "5742816"   "5812642"   "5842200"   "5848396"   "5855008"   "5867386"   "6029176").PN.) and market\$3	USPAT	2004/02/20 08:54
-	0	((("4012132"   "4930011"   "5223924"   "5260778"   "5446919"   "5515098"   "5636346"   "5664174"   "5675788"   "5742816"   "5812642"   "5842200"   "5848396"   "5855008"   "5867386"   "6029176").PN.) and market\$3 and ((past or histor\$4 or previous\$2) adj (initiative or adverti\$6 or marketing or coupon or offer or promotion))	USPAT	2004/02/20 08:54
-	9	((("4012132"   "4930011"   "5223924"   "5260778"   "5446919"   "5515098"   "5636346"   "5664174"   "5675788"   "5742816"   "5812642"   "5842200"   "5848396"   "5855008"   "5867386"   "6029176").PN.) and market\$3 and (past or histor\$4 or previous\$2) and (initiative or adverti\$6 or marketing or coupon or offer or promotion))	USPAT	2004/02/20 08:54